

Principles of Typeface Design: Learn How to Make Custom Fonts

Commencing Thursday 5 October 2017
6.00pm–9.00pm, for 8 weeks*

Cost \$880.00 including GST

With **Wayne Thompson**

Register your interest now:

info@pumphouseschool.com.au



This eight week course is for anyone who wants to design their own typeface. We will show you the primary techniques and tools required to make a font that you can type on your own keyboard.

The course will start with drawing letters, learning about the principles of proportion and legibility along the way. You will move on to digitising your letters using Adobe Illustrator, and then to constructing a working typeface using font-editing software.

The course incorporates production time allowing your tutor to give personal supervision and guidance. Participants will graduate with a deep understanding of type behaviour, aesthetics and legibility, and the ability to create commercial-quality fonts of their own.

Both beginners and experienced participants are welcome. Experience in vectoring using the Pen tool in Adobe Illustrator will be an advantage. Students must bring their own laptop; temporary licenses for fontediting software will be provided.

Topics will include:

- General principles of stroke weight and proportion
- Instruction on which letters to start with
- Character sets in fonts
- Ligatures and special characters
- Vectoring for efficiency and smoothness
- Introduction to font editing software
- Spacing methods and sidebearings
- Kerning
- Naming, generating, installing and testing

Outcomes:

- Be able to design and create your own working fonts
- Understand basic principles of legibility
- Understand basic principles of proportion
- Aim to be comfortable using font editing software
- Understand basic user kerning and spacing principles

*After the first 4 weeks, there will be a one-week break to allow students to complete self-directed tasks and catch-up if necessary, and to accommodate school holidays. The course will then conclude with a second 4-week block, concluding Thursday 30 November.

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About Wayne Thompson

Typeface Designer

Wayne is owner and Director of **Australian Type Foundry**, a Newcastle-based studio specialising in all things typography. Wayne's experience includes type families for Holden, O'Brien Glass, Animal Logic and Officeworks. His most recent project was the ABCSans type family, designed to help unify the digital presence of the ABC across multiple platforms.

Wayne is also an experienced lecturer who has taught in university and TAFE design programs, as well as running the popular Type by Hand series of handlettering workshops across Australia and New Zealand.

See Wayne's work at: www.atf.com.au

Watch a video about his design process for the ABC project at:

digital.abc.net.au/2016/04/22/oneabc-typeface/

SUITABLE FOR

Professional designers and design students who want gain a deeper understanding of typography, how fonts work, and how to make them.

REQUIREMENTS

Participants are required to BYO laptop with Adobe Illustrator software installed and active, and basic to intermediate grasp of Illustrator's pen tool.

OUR GUARANTEE

Pumphouse is dedicated to small class sizes with an emphasis on doing rather than watching, and opportunities for personal project mentoring.



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